



The 2025 TUYA Global Developer Summit's Grand Opening Redefines the Next Era of AIoT

April 23, 2025

On April 23, the 2025 TUYA Global Developer Summit officially launched in Shenzhen. Tuya Smart (NYSE: TUYA, HKEX: 2391), a leading global AI cloud platform service provider, collaborated with representatives from top technology companies and industry experts worldwide to host a series of themed forum sessions. The main forum was structured in parts, with the first session themed "AI + IoT", highlighting Tuya's commitment to working with global developers to accelerate the development of a dynamic, worldwide AIoT ecosystem. Together, they aim to unlock the potential of AI innovation and drive its commercial application.

As AI technology continues its rapid global evolution, newly emerging AI models are reshaping the foundational logic of the Intelligence of Things at an unprecedented pace. A new wave of AI-driven transformation is sweeping across industries. As a pioneer in smart technology, Tuya is fully embracing AI and has achieved significant phased breakthroughs in both AI Device and AI Edge technologies. During the main forum, Tuya presented its latest AI advancements and best application practices in detail, offering global developers a comprehensive empowerment roadmap—from technical validation to commercial implementation.

At the start of the forum, Leo Chen, Co-Chairman and President of Tuya Smart, delivered a warm welcome to guests and developers, offering deep insights into the evolution of generative AI and Tuya's strategic roadmap for AI commercialization. "Generative AI is currently experiencing rapid development in large-scale models and accelerating real-world applications," said Chen. "What makes AI so exciting is its potential to trigger the next wave of industrial transformation—just as every past tech-driven revolution has unlocked entirely new business opportunities. We foresee a new era of AI-powered transformation for traditional hardware, driven by groundbreaking product experiences. Tuya remains committed to building an open, neutral, and globally inclusive AI cloud developer ecosystem, lowering the barriers to intelligent hardware development, making AI more universally accessible, and helping partners expand their global reach."

Later, Alex Yang, Co-Founder, COO, and CFO of Tuya Smart, took the stage to explore how AI's commercial value is taking shape, under the theme "Unleashing the 'Intelligent' Power of AIoT".

Yang highlighted that in the AI era, creativity is democratized, thought becomes the core driver of productivity, and with technological empowerment, the notion of "what you think is what you get" is becoming a reality. The deep convergence of AI with the physical world, he noted, is unlocking a new dimension of consumption, presenting trillion-dollar market opportunities and reshaping the future of consumer electronics, energy, smart homes, and beyond. To help developers seize these opportunities, Tuya has launched a series of cutting-edge AI technologies and platform solutions, from AI-native devices to spatial intelligence, fully unleashing the power of AIoT and paving the way for a new era of intelligent innovation across every touchpoint of connected life.



Dr. Yaxiao Liu, Chief Technology Officer of Amazon Web Services Greater China, shared best practices and insights on how smart hardware users can build end-to-end AI capabilities, unlock greater AI-driven revenue, and export their AI capabilities to become solution enablers and industry leaders. He also discussed how developers can go beyond foundational models to identify their unique strengths, construct reference architectures for emerging intelligent capabilities, and position themselves as creators in the era of large models. Liu remarked, "Since the beginning of this year, DeepSeek has ignited a wave of adoption among domestic enterprises, leveraging large models to enhance user experiences, strengthen product capabilities, and accelerate development cycles. AI-powered intelligent hardware, when combined with the strength of cloud computing, is rapidly transforming industries. The AI application labs and related resources that Amazon Web Services has invested in across Greater China are helping smart hardware manufacturers co-create with customers to build new intelligent frameworks, ultimately enhancing their global competitiveness."



Aylwin TAN, Chief Customer Solutions Officer of CapitaLand, remarked, “CapitaLand has always been dedicated to the vision of ‘Smart Painting New Journey,’ advancing smart cities and sustainable development through AIoT technology. Our collaboration with Tuya not only fosters innovative applications such as intelligent energy management, but also strengthens the integration of technology within communities. Looking ahead, CapitaLand will continue to lead the industry, collaborate with ecosystem partners, and shape inclusive, low-carbon future cities with technology that has a human touch.”

Kang Shen, Head of AIA, stated, “The AI industry has emerged as a transformative force, with the eras of PC Internet and mobile Internet merely serving as preludes to this new wave. The AI revolution represents the most significant industrial transformation in nearly two centuries, fundamentally reshaping how we live and work. The vast accumulation and precise alignment of data at the foundational level, rapid advancements in hardware and computing power, and the evolution of core components and middleware all point to the unstoppable momentum of this era. In this trend, innovation is becoming the defining factor of competitiveness in the AI industry. Let us watch closely, and strive to be the ones leading the way.”

During the forum, Tuya also hosted a roundtable discussion themed “Disruption and Reconstruction: How AI is Reshaping the Industry Ecosystem.” For the first time, leaders from major cloud computing and large model providers, including Alibaba Cloud, Google Cloud, Volcano Engine, and Tencent Cloud, convened to explore cutting-edge topics such as AI hardware interaction and the commercialization of AI agents. The dialogue not only generated valuable insights and cognitive breakthroughs for the industry, but also offered a fresh perspective for global developers to tap into the vast potential of AI.

With the successful conclusion of the first half of the main forum, Tuya showcased its latest achievements and forward-looking strategy in the AI field through a series of keynote speeches and roundtable discussions. It not only laid out a clear roadmap for global developers to implement technological innovation, but also guided them to move faster toward the era of intelligence—empowered by the continuous evolution of the AIoT developer platform—and to jointly explore the boundless possibilities brought by the fusion of AI and the physical world.